

AUSTRALIAN
STREET ART
AWARDS

2022

TRANSFORMING DESTINATIONS
CHAMPIONING ART TOURISM

PRESENTED BY



The Australian Street Art Awards acknowledge the traditional custodians of the land from which we are broadcasting, the Gubbi Gubbi people, and we pay our respects to their elders - past, present and emerging. We would also like to pay our respect to those Aboriginal or Torres Strait Island people watching tonight.



Image: 'The Spiral of Life', a sculpture by Melissa Carey formed part of the SWELL Sculpture Festival 2021, which won the ultimate BEST OF THE BEST title last year.

WELCOME TO THE AUSTRALIAN STREET ART AWARDS

"I am delighted to welcome you to the 2022-23 Australian Street Art Awards.

These Awards started in 2018 as part of a vision to excite and entice Australians living in metropolitan cities and major centres to choose a domestic holiday to seek out the amazing street and public art that exists in every corner of our country. From that humble beginning it has grown into a national program of repute and a prestigious niche national tourism awards program.

What we all had hoped for 2022 did not play out for large parts of Australia with Mother Nature forcing her will upon us. That made the past year another challenging one on top of the two that we had all experienced in 2020 and 2021.

That is, in part, what makes this year's Australian Street Art Awards even more precious and the feats of every community whose outdoor art has been named as a finalist even more impressive.

For our part, Awards Absolute as the managers and promoters of these Awards, pledges to continue investing significant resources in two key areas: firstly, educating communities on how to raise their profile and product offering through art tourism, and secondly, by showcasing the public art that we now know is playing a very real role in guiding Australian's decisions on where to travel.

Part of our pledge will see members of the Australian Street Art Awards team continue to visit regional towns and remote locations where either public art is part of the tourism offering or the community is planning to make art tourism part of their economic growth strategy.

These strategic initiatives will aid communities in their recovery and growth, offering a path to continued prosperity.

I would like to congratulate all finalists in the 11 categories being announced this evening. Your success to date cements your reputation as a destination that is working hard to attract and welcome visitors.

On a personal note, I would also like to thank each entrant in not just this year's awards, but those over the past four years too. Your contributions have made Australia more vibrant, fun and unique for every traveller, including me."

KT Morgan

Kim Morgan

**Awards Director, Australian Street Art awards
Director of Innovation, Awards Absolute**

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Background to the 2022 PROGRAM

Now in its fourth year, the Australian Street Art Awards are presented annually by Awards Absolute. Supported by the Activate Regional Australia suite of programs, the Awards “provide Australian communities, including those in remote and regional areas, with a means to be recognised for outdoor art that is being promoted to make their destination and our collective country a more attractive place to visit and explore”.

This Awards program was our industry’s first, and is the largest, to recognise excellence and innovation in art tourism.

The Awards showcase the ultimate Australian destinations where visitors can see epic, world-class street and public art that’s accessible and enjoyable all year round.

They achieve this by recognising towns, cities, regions and precincts that are using one or more of the many forms of outdoor, publicly-accessible art to promote their destination and engage their community.

In short, the Australian Street Art Awards:

- Expand the appeal of Australian towns, regions and destinations that have invested in publicly accessible art
- Promote visually appreciable destinations
- Encourage travel beyond the capital cities, especially to winning regional and rural destinations
- Enhance community pride in all nominees
- Increase recognition of, and therefore employment opportunities for, artists.

The Awards apply a business excellence framework with four-tier verification that includes a written submission, due diligence, social and user reviews, and auditing.



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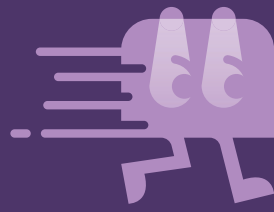
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Introducing you to the 2022 JUDGING PANEL

Thank you to the 2022 Australian Street Art Awards judges who generously volunteered their time. The Awards would not be possible without these wonderful professionals. An additional bonus is that every entrant receives detailed feedback from these tourism leaders, resulting in communities that are better prepared to attract visitors and convert them into raving fans.

Bianca Acimovic

An experienced arts administrator with a demonstrated history of working across public and private sectors, supporting capital infrastructure development for arts, culture, and public spaces. [Read more...](#)



Peter Doggett

Peter had a 33-year association with Gold Coast tourism industry during which time he held senior management positions with Warner Village Theme Parks & Sea World Resort before opening his own tourism consultancy. [Read more...](#)



Tolita Dukes

A marketing professional with 20+ years experience in tourism, Tolita has worked for numerous operators, including industry leader Hamilton Island, and is Director of a boutique agency, 8 Seconds, based in the stunning Whitsundays. [Read more...](#)



Sveva Falletto

Having held industry leadership positions in Europe, Middle East, South-East Asia and Australia, Sveva she also worked at multiple levels of tourism planning, destination development, management and project delivery. [Read more...](#)



Donna Foster

An experienced tourism and economic development executive who acts to ensure the value of the visitor economy is front of mind for decision makers at all levels of government. [Read more...](#)



Introducing you to the 2022 JUDGING PANEL

Jennifer Ganske

A senior executive and visitor economy advisor with global experience in cultural events, diverging government-run collectives and media management, Jennifer is a trend spotter with an eye and the skills to identify tourism opportunities. [Read more...](#)



Dr David Gration

Director of Events Tourism Associates, an events tourism design and planning services company, David's experience is a blend of academic, research and hands-on management and marketing in festivals, special events, business events and tourism. [Read more...](#)



Susan Maynard

Passionate and with extensive experience in all things digital, Susan's tourism roles have included TAFE lecturer, digital coach for TEQ, Destination Development and tourism consultancy both within Australia and the Pacific. [Read more...](#)



Linda Stevens

An art lover, Linda worked and consulted for many years in Asia, contributing to the transformation of numerous destinations, including Bali, Hong Kong, Hanoi and south east China. Upon returning home she purchased a holiday resort. [Read more...](#)



Fiona Sweetman

An enthusiastic supporter of creative activations, and a past Board Member of Cultural Tourism Victoria, Fiona has operated Hidden Secrets Tours for 17 years, witnessing the evolution of how Australians observe, employ and react to street art. [Read more...](#)



Congratulations TO ALL FINALISTS

A

'A Place to Gather' (Yeppoon QLD) by Brandon Butler
Art Roll Gold Coast (Gold Coast QLD) by various artists
Austin Lane (Darwin NT) by various artists

B

Banna Lane (Griffith NSW) by various artists
Banna Lane Festival (Griffith NSW)
Bendigo Street Art Walking Tour (Bendigo VIC)
Bidencones Lane (Hobart TAS) by various artists
Big Rivers Portrait Series (Katherine NT) by Jesse Bell
Burwood Chinatown Precinct's 'The Last Lion' NSW) by Sophi Odling and Christina Huynh
Bute Silo Art (Bute SA) by Scott Nagy and Krimson

C

'Constellation Stories in Light' (Five locations SA) by Illuminart

D

'Darwin Didgeridoo' (Darwin Airport) by Anthony Duwan Lee
'Digging up the Past' (Hughenden QLD) by The Zookeeper and DRAPL
'DYIPNI--Da King of Da Road' (The Horsepower Highway WA) by various artists

E

Enfield Murals Project (Enfield NSW) by various artists

F

Frankston Street Art Walking Tours (Frankston VIC)
'From Swamp to Sea' (Watermans Bay WA) by Brenton See

H

Hello Koalas Sculpture Trail (Greater Port Macquarie NSW) by various artists

K

Katherine Arts Trail (Katherine NT) by Jesse Bell

L

'Let's Get Crabby, in a Big Way (Lammermoor Beach QLD) by Brendon Tohill
Little Finds (Kalgoorlie-Boulder WA) by various artists

M

Main Street Art Walk (Osborne Park WA) by various artists
'Malls Refresh' Laneway Murals (Perth CBD WA) by various artists
Miles Streetscape Revitalisation (Miles QLD) by various artists

N

'Neighbour' (Katherine NT) by Jesse Bell
No More Blank Walls Street Art Festival (Mount Lawley WA)
'Nonna's Table' (Griffith NSW) by Claire Foxton

O

Oh Hey WA NMBW Street Art Tour (Mount Lawley WA)

P

'Painting Our Future' (Mornington Peninsula VIC) by Julian Clavijo and Camilo Delgado
Pave the Way to Gular Festival (Gulargambone NSW)
'Preserve and Conserve' (West Busselton WA) by Andrew Frazer Designs

Q

Quorn Silo Light Show (Quorn SA) by Illuminart

R

2022 ROBG Sculptures Out Back Exhibition (Roma QLD)

S

'Sanctum' (Darwin NT) by Andrew Bourke and Jesse Bell
Southern Aurora Memorial (Violet Town VIC) by Tim Bowtell, Lachlan Cumming and Chris Mann
'Spirit of St. Peters' (St. Peters NSW) by Alex Lehours
'Stay Grounded' (Darwin NT) by Kitt Bennett
SWELL Sculpture Festival 2022 (Currumbin Beach QLD)

T

'The Big Koala, Spirit of All Koalas' (Greater Port Macquarie NSW) by Pauline Roods and John Belfield
'The Golden Clydesdale' (Coobowie WA) by Dylan Butler
The Maryborough Mural Project (Maryborough QLD) by various artists
The Outhouse Arthouse Tour (Livingstone Shire QLD) by various artists
Tongala Street Art Trail (Tongala VIC) by various volunteer artists

V

Vonda Youngman Community Centre Mural (Tamborine Mountain QLD) by Ben Werner and Yannick Blattner

W

Wandoan Soldier Settlers Precinct (Wandoan QLD) by various artists

"Creativity takes courage." – Henri Matisse, artist

"Courage wins Awards." - Kim Morgan, Director
Australian Street Art Awards



CONGRATULATIONS
TO ALL FINALISTS

Our wonderful PRESENTERS

Master of Ceremonies Megan Woodward

A woman who says she is lucky enough to live by the beach while her heart belongs to the bush, Megan is based on Queensland's Sunshine Coast. It is from here that she brings ag-PR and science communications to life across the country. She is also a sought after conference, symposium and awards night host. As a former award-winning journalist and TV reporter, Megan is at home behind a microphone and this evening she is bringing creative secrets found throughout regional and rural Australia to the fore.



Awards Director Kim Morgan

As a Director of these and the Grey Nomad Awards, Kim is focussed on accelerating regional economies. She achieves this through educating business and tourism operators, helping them set goals, and providing the tools to make the pursuit of excellence a part of the fabric of their operations. As a former tourism multi-award winner with 12 years awards experience Kim has judged many international awards programs. She passionately believes that that if you want something to change, you need to change something - anything to get that party started.



We would like to acknowledge our Voice Over presenter, Liz Rivers, and send a special thank you and shout out to Steven Bordonaro, a Sunshine Coast-based artist who designed our vibrant stage background.

Presentation order & AWARDS CATEGORIES

For each category, the artwork could have been created at any time in the past but had to be promoted in 2022. The below list reflects the order in which the awards will be announced.

Best Monument or Memorial

Nominated monuments, memorials or BIG things could honour a person, an historic event, a conflict, an animal or a location. They must be an original, permanent piece specifically created for the site.

2019 Gold winner: Centenary of ANZAC Memorial (various artists), Emu Park QLD

2020 Gold winner: Gallipoli to Armistice Memorial (various artists), Maryborough QLD

2021 Gold winner: Vincent Lingiari Memorial Mural (Jesse Bell), Darwin NT

Best Rural Art

Open to any original, permanent artwork or collection of public artworks in a rural setting or of a rural nature, of any size or type created for the site at any time. This can include quirky farm art, rural-art sculptures, water features, or murals on silos, grain sheds, wind turbines, rural railway bridges or utilities in a rural setting or used for agriculture.

2019 Gold winner: The Watering Hole silo art (The Zookeeper and DRAPL), Thallon QLD

2020 Gold winner: Yelarbon Graincorp Silo Art (The Brightsiders), Yelarbon QLD

2021 Gold winner: The Horsepower Highway (numerous artists), Gnowangerup WA

Best Street Art Laneway

This is for a collection of three or more original murals located and promoted together in a laneway, alleyway, open arcade or covered walkway where each artwork can be viewed by the public 24/7. This category was introduced last year.

2021 Gold winner: Fifth Lane Street Art Mackay (numerous artists), Mackay QLD

Best Street Art Festival or Event

This is open to public celebrations that incorporate street or public art, including temporary pieces, into their program in some way.

2019 Gold winner: Colour Tumby Street Art Festival (numerous artists), Tumby Bay SA

2020 Gold winner: *In hiatus during the pandemic*

2021 Gold winner: SWELL Sculpture Festival (numerous artists), Gold Coast QLD

Presentation order & AWARDS CATEGORIES

Best Sculpture Park or Trail

Collections of original 3D pieces which are promoted together as an experience in a park, outdoor gallery, garden or along a short or long trail are eligible. This includes mobile or movable art relocated on a regular basis. The pieces must be on view to the public, but do not need to be free to see and do not need to be sculpture in its traditional form. First awarded in 2020.

2020 Gold winner: Utes in the Paddock (numerous artists), Condoblin NSW

2021 Gold winner: The Horsepower Highway (numerous artists), Gnowangerup WA

Best External Mural

Any original, permanent painted artwork 300 square metres or smaller that has been specifically created for its location and is publicly visible was eligible.

2019 Gold winner: Looking Glass Fish in the Deep Hue Sea (George Rose and EyeJack), Sunshine Coast QLD

2020 Gold winner: Kapunda Lucas Street Mural (various artists), Kapunda SA

2021 Gold winner: Wind Dance (Sarah Boese), Kingston SE SA

Best Entrance Art

An original piece of any type of permanent artform that has been specifically designed to announce the town or precinct name and welcome visitors can enter. It must be located in a prominent position at the entrance to the precinct or town, and more than one copy or version of the art can exist if the town or precinct has numerous entrances. Introduced last year.

2021 Gold winner: Gunimidjina Gwala Daraniki (Denise Quall, Tibby Quall), Darwin NT

Best Landmark Sculpture

Open to original, 3D pieces on permanent display and which have been specifically created for the space they adorn. The sculpture could have been created at any time by a professional artist or your community. Introduced for the 2020 awards.

2020 Gold winner: Language of the Land (Illuminart), North Burnet QLD

2021 Gold winner: Accessible Cuttlefish Throne (Karen Carr), Whyalla SA

Presentation order & AWARDS CATEGORIES

Best Street Art Tour

This is for a guided experience of any duration which is provided free or ticketed to the public where one of the major promotional aspects of the experience is street or outdoor art. The tour must have run one or more times in 2022. This Award was new in 2021.

2021 Gold winner: Frankston Street Art Walking Tours (various artists), Frankston VIC

Best Street Art Trail

A trail is deemed to be a collection of original art which is promoted together along a defined route where each artwork can be viewed 24/7 by the public. The artworks could have been created by professional artists, the community, or a mix of both.

2019 Gold winner: The PUBLIC Silo Trail (various artists), Western Australia

2020 Gold winner: Heesco Town – Yarram (Heesco Khosnaran), Yarram VIC

2021 Gold winner: Heesco Town - Yarram (Heesco Khosnaran), Yarram VIC

Best Mega Mural

Artworks must be more than 300 square metres. They also must be original, permanent painted or projected artwork specifically created for the site and publicly visible. They can be displayed on walls, buildings, bridges, infrastructure, silos, water tanks, and towers.

2019 Gold winner: Narrandera Water Tower (Apparition Media), Narrandera NSW

2020 Gold winner: Karoonda Silo Art (Heesco Khosnaran and Illuminart), Karoonda SA

2021 Gold winner: Dorothea Mackellar Memorial Mural (Heesco Khasnaran), Gunnedah NSW

Most Outstanding Contribution to Australian Art Tourism

A discretionary honour awarded to a quiet achiever working behind the scenes who transforms one or more destinations to make public art happen. Introduced last year.

2021 Recipient: Wayne Tindall, a driving force behind HEESCO Town - Yarram

Best of the Best

The Gold winner with the highest overall judges' score.

2019 Gold winner: 'The Watering Hole' silo art (The Zookeeper and DRAPL), Thallon QLD

2020 Gold winner: Karoonda Silo Art (Heesco Khosnaran and Illuminart), Karoonda SA

2021 Gold winner: SWELL Sculpture Festival 2021 (numerous artists), Gold Coast QLD

Special offer

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This is 'The ULTIMATE GUIDE to Writing Outstanding Awards Submissions'.

This 21-lesson self-paced course teaches you exactly - step-by-step via our proven "blueprint" - how to win awards and keep winning.

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Kim Morgan and Liz Rivers, the presenters, have created many prestigious awards programs, judged global business awards, and watched proudly as more than 650 clients have walked across the stage to collect their trophy. You will learn the exact process that has been so successful for all these winners.

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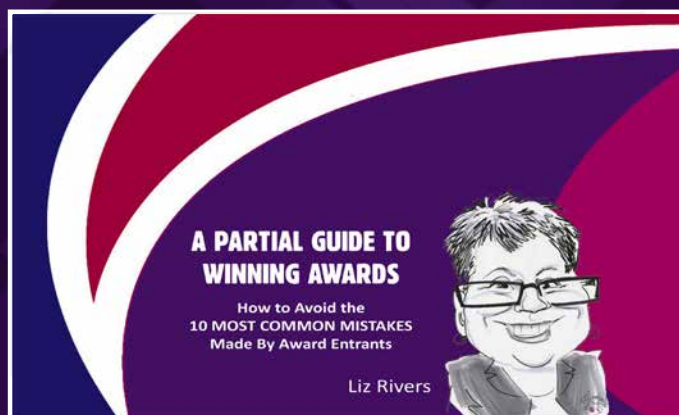
- How to prepare even before you start writing
- What information excites judges and how to use that knowledge to your advantage
- The importance of surprise and emotion, and how to make it work for you
- The secrets to writing an introduction that will scream to judges that you're the winner
- How to foster and take advantage of creative thinking
- The secrets to identifying the best statistics to include in your submissions
- The six-phase Hero's Journey that underpins winning entries
- How to make your submission visually appealing, even when entry is via an online portal.



This special offer is for anyone who has downloaded this Australian Street Art Awards Program booklet – 50% off the full price of the individual standard 'full curriculum' access.

Click on the 'specials' button above to have a look at what the course covers without obligation and, if you are interested in claiming this special offer, then simply enter the coupon code **ASAA50** where promoted at checkout.

In the meanwhile whet your appetite with this **FREE** e-Book by Liz Rivers which details the 10 Most Common Mistakes Made by Nominees, with details on how to identify the pitfalls and implement the solutions. Simply click on the image below.



Free e-book to help kickstart your journey



Former BEST OF THE BEST winners, Karoonda Silo Art in SA by HEESCO and Illuminart (above) and Thallon's 'The Watering Hole' in Outback Queensland by The Zookeeper and DRAPL (below).



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