



Media Release

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ART TOURISM AWARDS READIES TO ASSIST REGIONAL AUSTRALIA

Nominations will open on Monday (20 June) in a national niche tourism awards that expands the appeal of regional Australia and educates Australians about the wondrous street art found in every corner of our country.

The [Australian Street Art Awards](#) is a tourism awards for public art program, showcasing the ultimate destinations where visitors can travel to enjoy epic, world-class street and public art.

“We are very proud that the Australian Street Art Awards are once again back in 2022,” said Awards co-Director Liz Rivers.

“While the past three years have been tumultuous for tourism, we have been able to grow and evolve the Awards, which were not long established when the pandemic hit,” she said.

Ms Rivers said the program recognises towns, cities, regions and precincts using one or more of the many forms of outdoor art to promote their destination and engage with community. That includes murals, sculptures, outdoor trails, mega murals like silo art, monuments and memorials, as well as a special category for rural art.

“In this way we have played a small yet crucial role in helping bolster regional economies through the pandemic,” Ms Rivers said, emphasising that tourism is pivotal to most regional economies, with 46 percent of Australian tourism spend occurring in regional areas.

The Australian Street Art Awards will once again be judged by tourism professionals with art tourism, tourism management, or festivals expertise.

Submissions in the Australian Street Art Awards are due on Monday 14 November.

The 2022 Australian Street Art Awards categories are:

- Best Mega Mural
- Best External Mural
- Best Art Laneway
- Best Street Art Trail
- Best Landmark Sculpture
- Best Sculpture Park or Trail
- Best Rural Art
- Best Monument or Memorial
- Best Festival or Event
- Best Entrance Art
- Best Street Art Tour

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